



Gold Sponsorship ***\$5,000***

- Company name mentioned each time FF@5 is announced
- Company mentioned during band breaks at FF events
- Company name/logo printed on banner & hung at each event
- Company name/logo on FF@5 website with link to your website
- We need an electronic copy of your corporate logo in order to establish link
- Company booth at event (optional)
- Entrance tickets (20 per event)

Each Corporate Sponsorship has numerous marketing benefits for your company. This season, the Board Members for First Friday's at 5 have taken our public relations and marketing efforts to new heights. We have partnered up with local media venues to help advertise our event AND our Corporate Sponsors. Beginning each Monday morning, during the week of a First Friday's event, K92 has agreed to air radio spots announcing the event to the Roanoke Valley and surrounding listening areas. Our Gold Level Sponsor(s) will have the added benefit of their company's name being mentioned as a headlining sponsor EACH time that the radio spot airs. First Friday's has also launched a brand new website dedicated to our First Friday's Sponsors and designated charities. Each sponsor will be listed on our webpage, which can be found at www.firstfridaysroanoke.com.

Our average attendance, per event, last year alone was approximately 1,100. We had two events in 2008 where attendance was over 2400 patrons. As we look to celebrate our 20th year, we are hoping for additional media exposure. We are hoping to increase attendance by 20%, due to our extensive marketing campaign. First Friday's at 5 events have been publicized on the calendar of events for The Downtown Advocate, Bella Magazine, The South Roanoke Circle, Just the Fax and the Roanoke Regional Chamber of Commerce. Numerous other not-for-profits have also shown their support for First Friday's by encouraging attendance and listing our URL on their webpage.

Since 1989, First Friday's has been able to donate over \$1 million dollars, thanks to the support from our community and local area businesses. This year alone, 21 charities in the Roanoke Valley will receive donations from our First Friday's events. Sponsorship approval subject to Board approval.

Please make checks payable to First Fridays at Five and mail to:

First Fridays at Five, Inc.

P. O. Box 21492

Roanoke, VA 24018

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Banner Specs: 3 x 10 | 3 x 8 | 3 x 5

Banner size is commensurate with the number of sponsors we partner with each season.

Music, Drinks, Friends & Fun... All for a Good Cause. First Friday's @ Five supports charitable organizations within the Roanoke Valley by holding monthly events to raise money for selected non-profit organizations.

Event dates are posted at
www.firstfridaysroanoke.com



Silver Sponsorship *\$3,000*

- Company name/logo printed on banner
- Company name/logo on FF@5 website
We need an electronic copy of your corporate logo in order to establish link
- Company booth at event (optional)
- Entrance tickets (15 per event)

Each Corporate Sponsorship has numerous marketing benefits for your company. This season, the Board Members for First Friday's at 5 have taken our public relations and marketing efforts to new heights. We have partnered up with local media venues to help advertise our event AND our Corporate Sponsors. Beginning each Monday morning, during the week of a First Friday's event, K92 has agreed to air radio spots announcing the event to the Roanoke Valley and surrounding listening areas. Our Gold Level Sponsor(s) will have the added benefit of their company's name being mentioned as a headlining sponsor EACH time that the radio spot airs. First Friday's has also launched a brand new website dedicated to our First Friday's Sponsors and designated charities. Each sponsor will be listed on our webpage, which can be found at www.firstfridaysroanoke.com.

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Bronze Sponsorship ***\$1,000***

- Company name/logo printed on banner
- Company name/logo on FF@5 website
We need an electronic copy of your corporate logo in order to establish link
- Entrance tickets (5 per event)

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